

FOOTLOOSEDEV

Taking the road less travelled



ABOUT ME

I am Dev, and I have been travelling and writing about my journeys for the past two years. I was a journalism student & did my first job as a documentary writer for a community TV channel in Birmingham, England.

I quit my last job, in January 2015, as a business correspondent in New Delhi, to travel the world. Writing, however, always followed!

ABOUT FOOTLOOSEDEV.COM

FootlooseDev is all about travelling as a lifestyle. The blog includes stories and articles on: places to travel, destination guides, product reviews, product recommendations, but all with a personal storyline — thus influencing people's behavior, & choices.

Five of its major readership markets include: India, USA, UK, Singapore and Australia.

Average Monthly Page Views: [REDACTED]
Average Unique Visitors: [REDACTED]
Facebook Likes: 50,000+
Twitter Followers: 10,000+
Instagram Followers: 8000+
Klout Score: 65



FootlooseDev has also been featured in two leading newspapers in India: The Economic Times (June 2017) & The Statesman (August 2017).

Have worked with over 50 travel brands/tourism boards, since the inception in 2016. Some of the top sponsors include: German National Tourism Board | Selangor Tourism Board | Malindo Air | Vienna Tourism Board | Goa Tourism Board | Sodexo India | Frankfurt Tourism Board | Budapest Tourism Board | Zurich Tourism Board | Flixbus



PRESS TRIPS | PARTNERSHIPS | CAMPAIGNS

[FootlooseDev](#) gets frequent press trips. In the past one year, he has attended approximately one press trip per month. Some trips were custom-designed for Dev by the DMOs; some were group trips with other bloggers/journalists.

A campaign, or a themed travel series throughout FootlooseDev is an excellent way to promote your destination or services to FootlooseDev's audience.

You can also reach out to nearly 70,000 (and increasing) followers on its different social media networks, including on [Facebook](#), [Twitter](#) and [Instagram](#), among others.

You can also hire FootlooseDev to update your picture inventory | Check [FootlooseDev Photography](#) | All prints are up for sale too.

Most Recent Campaigns:

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EXPOSURE PROVIDED TO THE PREVIOUS SPONSOR

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TESTOMONIALS FROM SPONSORS

"It was a pleasure working with Dev during his visit to Budapest. He made a thorough documentation about his experiences & the city through his vision. The material he has produced will certainly help his readers and the audience online looking for quality content on Budapest. Recommending him by any means!" Szervátiusz Lilla, Digital Communication, Budapest Tourism.

"Every collaboration helps Vienna Tourist Board in representing its destination and it was in Vienna Tourist Board's best interest, and such a joy, to work with Dev, especially because he knew how to catch the spirit of our urban flair within the imperial setting" Bianca Nemeth, Media Relations, Vienna Tourism.

"Goa Tourism Development Corporation's encounter with Dev was not by chance but by choice. It began with a simple and humble communiqué from Dev to experience Goa's local culture and adventure, and GTDC was delighted to extend the hospitality that it is known for. This small beginning, we are confident, will definitely erupt into a long lasting connect between him and Goa tourism board. His inputs and classy pictures speak volumes of his passion for travelling." Nikhil Desai, Managing Director, Goa Tourism.